

Certified Racquet Sports Executive Program



CRSE

CERTIFIED RACQUET SPORTS EXECUTIVE

An intensive 10-module coaching and experiential professional development program combining live classroom sessions, one-to-one coaching, real-world case studies and small group discussions for certified racquet sports professionals

THE CRSE PROGRAM IS ADMINISTERED BY



MCMAHON CAREERS

executive search | career coaching | education

**EXECUTIVE EDUCATION & CAREER COACHING
FOR CLUB PROFESSIONALS**



*Manage, Lead and Direct a Private
Club Program More Effectively,
More Professionally, and More
Confidently*



CRSE

CERTIFIED RACQUET SPORTS EXECUTIVE

Certified Racquet Sports Executive Program

CRSE Program Modules Include:

- Developing Your Department Business Plan
- Defining Your Products and Services
- Budgeting and Payroll Management
- Hiring Practices & Employee Performance Management
- Front Desk Operations & Pro Shop Management
- Strategic Planning & Capital Budgeting
- The Value of Building a Total Racquet Sports Program
- Practicing Comprehensive Communications
- Planning for Personal & Professional Growth

REGISTRATION IS LIMITED

mcmahoncareers.com/CRSE



MARK MCMAHON

The Certified Racquet Sports Executive Program is administered by McMahon Careers, under the leadership and direction of Master Professional and Professional of the Year, Mark McMahon, USPTA. Course education is provided by McMahon and a Faculty of esteemed industry professionals. CRSE designation will be held in the highest esteem by the Club Management community as graduates of the program will be uniquely prepared to succeed as true club executives in a new era of Racquet Sports Programming and Department Management.

- Live, virtual classroom sessions
- Private, personalized coaching
- Best-practice sharing and small group discussions
- Problem-based case study assignments
- Executive resource library
- Presentations by industry experts
- End of program exam and review